

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG20/12 12.49
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

CONTRACT # 6286545

ORDER # _____ CONTRACT # 6286545 CLASS: NALL

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	<u>EST#38</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG20/12 12:43

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 38
AGENCY PRODUCT CODE =

11	1100E-1130P	30	\$2,250.00	8/22	8/24	0	W-E
S							

PROGRAM : NEWS
CON COM1 : 1X PER DAY

27	A	1100F-1135P	30	\$2,250.00	8/22	8/24	3	W-E	3
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PROGRAM :	NEWS	TP FOR LATE NEWS	ON LINE-11	FOR 3	SPOTS/WK
ORD COM1 :	MAKE-GOOD FOR AUG22	ON LINE-19	FOR 2	SPOTS/WK	
THIS IS A	MAKE-GOOD FOR AUG25	ON LINE-19	FOR 2	SPOTS/WK	
THIS IS A	MAKE-GOOD FOR AUG26	ON LINE-26	FOR 2	SPOTS/WK	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

28	A		1100P-1135P	30		\$2,250.00	8/25	8/25	2		SAT	2
PROGRAM : NEWS												
ORD COM1 : TP FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 27-29												

29	A		1100P-1135P	30		\$2,250.00	8/26	8/26	2		SUN	2
PROGRAM : NEWS												
ORD COM1 : TP FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 27-29												

19	S		1100P-1130P	30		\$2,250.00	8/25	8/25	0		SAT	0
PROGRAM : NEWS												

26	S		1100P-1130P	30		\$2,250.00	8/26	8/26	0		SUN	0
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11	MISSED:W-F/1100P-1130P				AUG22(3/WK)		30S	\$2,250.00	(AUG20/12)	
		BUY#19	SAT/1100P-1130P				AUG25(2/WK)		30S	\$2,250.00		
		BUY#26	SUN/1100P-1130P				AUG26(2/WK)		30S	\$2,250.00		
			OFFER:W-F/1100P-1135P				AUG22(3/WK)		30S	\$2,250.00	PLS ADVISE.	
			& SAT/1100P-1135P				AUG25(2/WK)		30S	\$2,250.00		
			& SUN/1100P-1135P				AUG26(2/WK)		30S	\$2,250.00		
CMT:TP FOR LATE NEWS												

AUG/12 143500.00 SEP/12 \$.00 CONTRACT TOTAL 143500.00
TOTAL SPOTS 61

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE